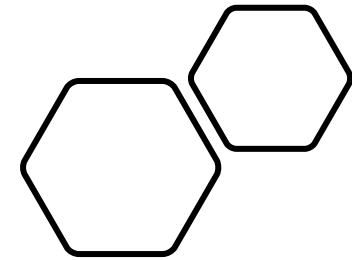




**GLOBAL
MEMBER
MEETING
2020**

PRESENTED BY
THE SUSTAINABLE APPAREL COALITION

Virtual | September 15-17, 2020



**Sponsorship
Guidebook**



GLOBAL MEMBER MEETING 2020

PRESENTED BY
THE SUSTAINABLE APPAREL COALITION

Sustainable Apparel Coalition will convene its 2020 annual Global Member Meeting. To celebrate the 10th anniversary of SAC, we invite all our members to come together and shape the future of our next 10 years, as well as looking back the many milestones achieved over the last decade. This year's SAC meeting has moved virtual and welcome further participants from member staff by offering a greater platform of meaningful content and member engagement opportunities.

We invite you to explore the 2020 sponsorship guide. We offer sponsorships for sessions with different range of sponsor items. With any scheme you choose, you will be showcasing your brand to all SAC profound members standing as the leaders in the apparel, textile and footwear industry!



Sponsorship Channel: What is the Value Add?

Our Sponsorships offer you the chance to promote your sustainability services to all members in one-go, and also gives you the opportunity to be a thought leader and bring your story to the stage.

The best channel to share your sustainability story to important partners and stakeholders in the industry!

Scope of SAC Members

- 100 Brand/ Retailer members
- 75 Manufacturer members
- 25 Academia/ Gov/ NGO members
- 25 Service providers
- 15 Trade/Industry Association





Global Member Meeting Fact Sheet

- September 15-17, 2020
- Virtual
- 750-1300 participants
- Company Fee (5 staff per company):
 - USD250 (early bird)
 - USD500 (regular)

Sponsor Benefits (in USD\$)

	<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>
Sponsoring session	Plenary	Working group	Breakout session	-
• Special thank you and verbal recognition from SAC with logo displayed on slides deck	✓	✓	✓	-
• Featuring logo in session webpage and link to virtual booth	✓	✓	✓	✓
Virtual booth in event site	✓	✓	✓	✓
Organise virtual meet-up listed in the agenda*	2 sessions	1 session	1 session	1 session
Complimentary attendee account	10	10	10	10
Event social media feature	1 post	1 post	1 post	1 post
Logo featured in SAC Newsletter and event homepage	✓	✓	✓	✓
Sponsor Quota	3	3	3	3

- Selection of session is first-come-first-serve

- Session timing arranged by SAC with possibility to be simultaneous with other sponsored sessions

* Topic and presentation slides should be approved by SAC in advance. SAC staff will be presented for support when necessary

Session Description

	Plenary	Breakout	Working Group	Virtual Meet-up
Expected audience capacity	Over 300 pax	Large	Medium	Max 30 pax
Session aim	Create industry-wide impact	Deep dive into specific topic	Build up best practice	Networking with specific theme
Event format	Presentation + Q&A	Presentation + Q&A / Discussion	Interactive Discussion	Interactive Discussion
Session duration	1 hr	1 hr	1-2 hr	0.5-1 hr
Sponsor involvement				
• Session development	Contribute	Contribute	Contribute	Lead

- Detailed agenda will be provided in mid June

Virtual Booth with live stream and video display function

Virtual booth demo provided by event platform can be accessed [here](#).

Please use below info to sign-in:

- Email: sacmeetings@apparelcoalition.org
- Password: sacwhova

name, location, or coupon...

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← Hide Exhibitors AUM Brewing

How to Brew Beer - Citra Double IPA Homebrew Recipe

Watch later Share Info

More videos

JUICY NEIPA - HOME BREW RECIPE

CANDY ORANGE IPA

NORWEGIAN PALE ALE

MELON WHITE PEPPER LIME

AUM Brewing 2 Likes

info@aumbrewing.com 535-323-1414 http://aumbrewing.com Mark Wiser

Virtual Booth 101

Sign up for deals and offers

AUM Brewing Company is the largest specialty brewer in the Midwest, dedicated to the craft of producing fresh, flavorful beers using traditional ingredients and the best of both old and new brewing techniques.

Jason Smith They brew fantastic 03:19 PM

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Agenda

Session Q&A

Attendees

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ADDITIONAL RESOURCES

Surveys

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Logistics

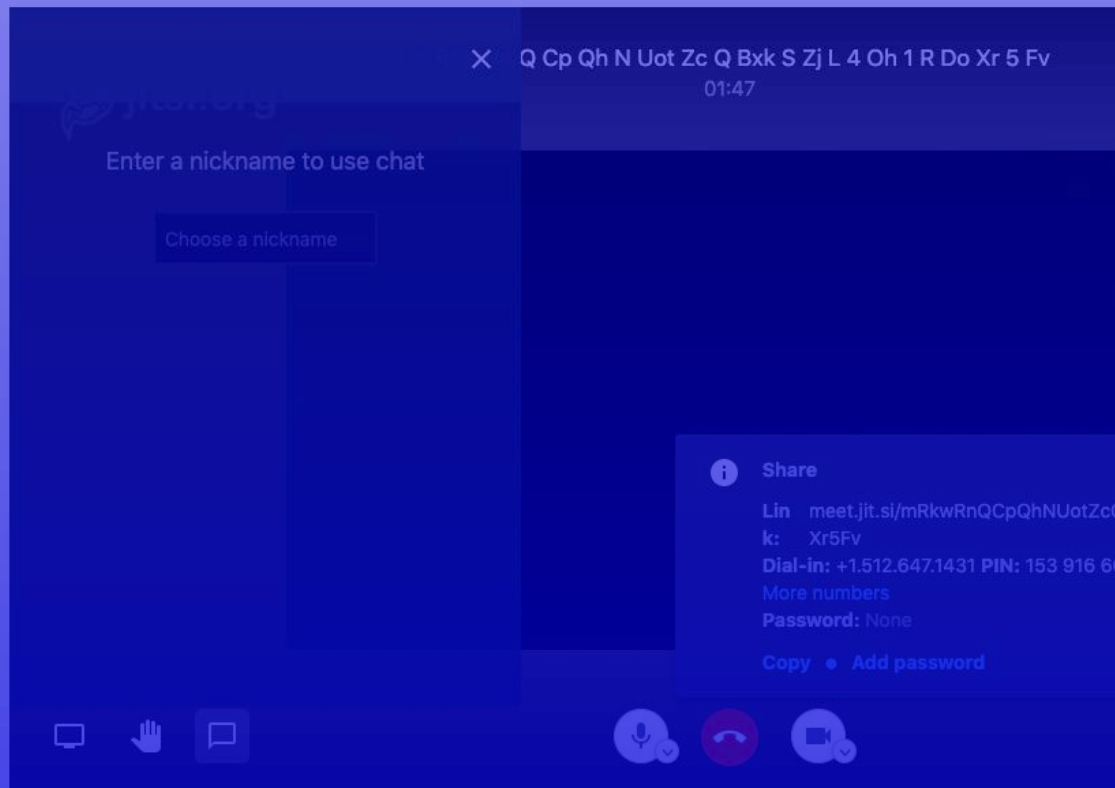
Sponsors

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Virtual meet-up and keep track of attendee profiles

Virtual meet-up demo provided by event platform can be accessed [here](#) under “[Meet-ups](#)”.

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Video chat - Machine learning & AI

Mon, Dec 28, 2020 07:00 am Posted by David Abrams

Displaying agenda in the event's time zone (10:04 PM PDT) [Switch to local time zone](#)

Description

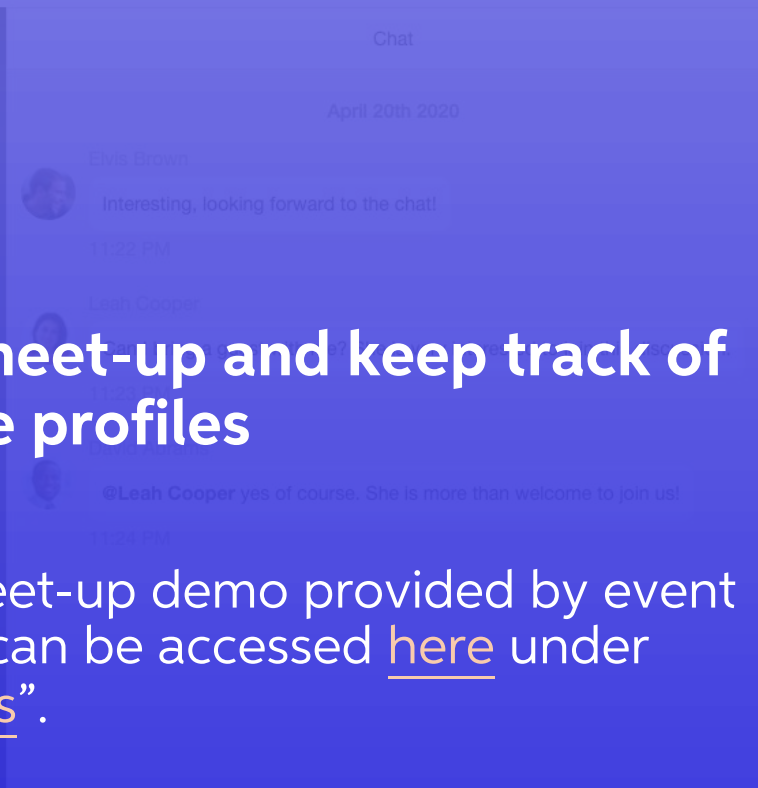
Share your thoughts about the trend of machine learning and artificial intelligence!

Attending (6)



David Abrams

David Abrams





Other Sponsors

Suggested In-Kind Sponsorships

- E-coupon for quiz winner



For details, please contact Mr. Andrew Martin,
*Director of Global Stakeholder Engagement & Business
Development*
at andrew@apparelcoalition.org



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